

IDIAP CREATE CHALLENGE 2026

Project Proposal Template

Deadline: May 31, 2026 | **Submit online using our registration form**

This form is for teams who have a defined project idea and are ready to commit to transforming it into a real venture. You do not need a registered company or a finished product, but we expect you to have thought seriously about the problem you are solving, the people you are solving it for, and what your team brings to the challenge.

Answer each question concisely. We are not expecting a finished business plan, but rather evaluating whether your team has a clear problem to solve, a credible approach, and the self-awareness to know what you still need to figure out.

Section 1 - Project Introduction

1.1 Project title

Answer:

1.2 Project description

Describe your project in 250 words or fewer. Include what it does, who it is for, and how it connects to the creative and cultural industries.

Answer:

1.3 Subtheme

Select which subtheme(s) your project is contributing to and explain how in 120 words or fewer.

- | | |
|---|--|
| <input type="checkbox"/> Performing Arts & Live Entertainment | <input type="checkbox"/> Art Market |
| <input type="checkbox"/> Television & Cinema | <input type="checkbox"/> Radio & Music Industry |
| <input type="checkbox"/> Press & News Market | <input type="checkbox"/> Architecture & Urbanism |
| <input type="checkbox"/> Books & Publishing | <input type="checkbox"/> Cultural Heritage |
| <input type="checkbox"/> Fashion | |

Answer:

Section 2 - Project Plan

120 words maximum per question

2.1 Problem definition

What problem are you solving, and who experiences it? What are the consequences of this problem not being adequately solved today?

Answer:

2.2 Proposed solution

What does your solution do, and why is it better than what exists today? What would users lose if your solution didn't exist?

Answer:

2.3 Market and audience

Who are your primary users or customers? How large is the market, and which segment are you targeting first?

Answer:

2.4 Competitive landscape

Who are your main competitors or substitutes? What is your key point of differentiation?

Answer:

2.5 Current state of development

What have you built, tested, or validated so far, technically or with potential users? What is still a hypothesis at this stage?

Answer:

2.6 What you need from this hackathon

What specific progress must you make during the 9 days? What is blocking you today, and how will the ICC help you move past it?

Answer:

Section 3 - The Team

3.1 Team members

List each team member. A maximum of 3 team members is allowed.

First name	Last name	Email	Role in the Project	Country of residence

3.2 Skills and complementarity

What are the core skills represented in your team; technical, commercial, creative, or other? How do they complement each other in the context of this project?

Answer:

3.3 Skill gaps

What critical skills or expertise are missing from your team today? How are you planning to address these gaps during the ICC?

Answer:

Section 4 - Short CVs

1 page per participant maximum.

A CV for each team member is mandatory. Submissions without a CV for every participant will not be considered.

Section 5 - Pitch Video

90 seconds maximum

Record a short video to pitch your project idea and introduce your team. This is not a product demo! We want to hear your idea, your motivation, and who you are. Use whatever recording format works for you: your phone, Zoom, any platform is fine.

Your video is yours to shape. Here are some things you might want to cover:

- Who you are and where you come from
- The problem you are trying to solve and who it affects
- Why you and your team are the right people to take this on

Note: Follow the instructions on the online registration form to provide the link to your video.

Mandatory: submissions without a video will not be considered.

Submission Checklist

Before submitting, confirm that your application includes:

- Completed project introduction (Section 1)
- Completed project plan: all six questions (Section 2)
- Team table and skills assessment (Section 3)
- One CV per team member (Section 4)
- Pitch video: 90 seconds maximum (Section 5)

Incomplete submissions will not be reviewed.

Questions? Contact us at icc@idiap.ch.